

Presented by Aldrich & Bonnefin, PLC, counsel to Bankers' Compliance Group®



Monthly Telephone BRIEFING

August 20, 2021 – 12:00 – 1:30 p.m.

Deposit Account Advertising Compliance

For our August Telephone Briefing we are focusing on the requirements for financial institutions that apply when advertising their deposit account products. We will include a discussion of the Truth in Savings Act (Regulation DD) advertising restrictions and disclosures, as well as FDIC and NCUA membership advertising statements. When preparing or reviewing deposit account advertising, an overriding principle is that it must not be misleading or deceptive and, thus, we will discuss what to look for regarding these concerns. This presentation will also include a discussion of how an institution's disclosure obligations are impacted by advertisements in electronic formats, including social media. As always, we will provide a detailed Handout regarding Deposit Account Advertising Compliance.

Please join us for this important Telephone Briefing on Friday, August 20, 2021, at 12:00 p.m.



bankers' compliance group®

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**ALDRICH
&
BONNEFIN**

Professional Law Corporation

Aldrich & Bonnefin is hosting a Monthly Telephone Briefing for Bankers' Compliance Group® Members on **Friday, August 20, 2021, at 12 Noon**. This meeting will be presented live and will include at least one question and answer session. Members can ask questions by telephone or email. Each member that registers for the Monthly Telephone Briefing will be given a password and instructions on how to call in to the Briefing.

ORGANIZE YOUR PARTICIPANTS

BCG Main or Registration Contacts are encouraged to organize multiple attendees to participate at one or more locations. All Briefing connections are included in your BCG Membership.

REGISTRATION

To register, please contact your institution's BCG Main or Registration Contact or, if authorized, log in at **<http://register.bankerscompliancegroup.com/subadmin>**, and select "Register for Events." Registration closes at noon **two business days** prior to the Briefing date. On the day before the Briefing, registrants will receive an email with call-in instructions and a single-use PIN.

DOWNLOAD THE HANDOUTS

The Handout(s) are *generally* posted on the BCG Website by noon on the business day before the Briefing. All registrants will receive an email notification when the Handout(s) are posted. To download a Handout, go to **www.bankerscompliancegroup.com/monthly-telephone-briefing.php** and click on the "Download Handout Here" link at the end of each Handout description.

CANCELLATION

It is not necessary for registrants to contact BCG if they cannot attend a Briefing and need to cancel their registration.

SIGN UP ONE TIME FOR ALL 2021 BRIEFINGS

Sign up one time for all the 2021 BCG Monthly Telephone Briefings! If you like attending the Briefings, but don't want to register every month, you can have your institution's Registration contact sign you up for the entire year.

MISSED THE BRIEFING?

Should you or others at your institution miss the briefing, you can tune into our streaming audio available on the BCG website one week after the Briefing, at **www.bankerscompliancegroup.com/listen-while-you-work.php**.