

Presented by Aldrich & Bonnefin, PLC\*, counsel to Bankers' Compliance Group®



# Monthly Telephone BRIEFING

**Friday, February 20, 2026 – 12:00 – 1:30 p.m.**

## **Signs of the Times: Digital Signage and Advertising Statement Revisions Under the New FDIC Final Rule and NCUA Proposal**

Recently, the FDIC published a final rule amending its regulations at Sections 328.4 and 328.5, which govern official FDIC digital signage applicable to insured depository institutions' ATMs and digital deposit-taking channels. 91 FR 3801. The final rule also further delays the compliance date for Sections 328.4 and 328.5 from January 1, 2027 to April 1, 2027. According to the FDIC, this latest final rule intends to address implementation issues and sources of potential confusion raised since the FDIC's initial 2023 final rule governing signage requirements. The final rule also intends to provide institutions with greater flexibility when displaying official FDIC digital signage. Separately, the NCUA recently issued a proposed rule which, if finalized, would remove the requirements for credit unions to include an official NCUA advertising statement in their advertising and marketing materials but would not amend requirements related to displaying the official NCUA sign. 90 FR 60588. The NCUA is accepting comments on its proposal until February 27, 2026.

Join us for the February 2026 BCG Monthly Telephone Briefing, where we will discuss the impact on institutions of these recent digital signage and advertising statement-related developments.



**bankers' compliance group®**

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**ALDRICH  
&  
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\* Janet Bonnefin has retired from the firm

**A**lrich & Bonnefin is hosting a Monthly Telephone Briefing for Bankers' Compliance Group® Members on **Friday, February 20, 2026, at 12 Noon**. This meeting will be presented live and will include several question and answer sessions. Members can ask questions by telephone or email. Each Member that registers for the Monthly Telephone Briefing will be given a password and instructions on how to join the Briefing.

## ORGANIZE YOUR PARTICIPANTS

BCG Main or Registration Contacts are encouraged to organize multiple attendees to participate at one or more locations. All Briefing connections are included in your BCG Membership.

## REGISTRATION

To register, please contact your institution's BCG Main or Registration Contact or, if authorized, log in at <http://register.bankerscompliancegroup.com/subadmin>, and select "Register for Events." Registration closes at noon **two business days** prior to the Briefing date. On the day before the Briefing, registrants will receive an email with call-in instructions and a single-use PIN.

## DOWNLOAD THE HANDOUTS

The Handout(s) are *generally* posted on the BCG Website by noon on the business day before the Briefing. All registrants will receive an email notification when the Handout(s) are posted. To download a Handout, go to [www.bankerscompliancegroup.com/monthly-telephone-briefing.php](http://www.bankerscompliancegroup.com/monthly-telephone-briefing.php) and click on the "*Download Handout Here*" link at the end of each Handout description.

## CANCELLATION

It is not necessary for registrants to contact BCG if they cannot attend a Briefing and need to cancel their registration.

## SIGN UP ONE TIME FOR ALL 2026 BRIEFINGS

**Sign up one time for all the 2026 BCG Monthly Telephone Briefings!** If you like attending the Briefings, but don't want to register every month, you can have your institution's Registration Contact sign you up for the entire year.

## MISSSED THE BRIEFING?

Should you or others at your institution miss the Briefing, you can tune into our streaming audio available on the BCG Website one week after the Briefing, at [www.bankerscompliancegroup.com/listen-while-you-work.php](http://www.bankerscompliancegroup.com/listen-while-you-work.php).